

MEDIA RELEASE

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CALLING ALL MECHANICS New Online Community for Australia's Technicians

The team behind a new industry initiative believe that it's time that Australia's mechanics were suitably recognised and respected for the level of commitment, knowledge and training that it takes to excel in today's highly specialised service and repair sector.

MECHANIC.COM.AU has been launched as an online community to help support the professional development of Australia's best and brightest technicians.

Co-founder and CEO, Mr Ryan Davis, described the community as a resource hub that has been created to support both the existing trade and also to help nurture the next generation.

Mr Davis, himself a fully qualified technician, has already gained a strong following on social media with his series of mechanic tips and the self-confessed industry tragic wants to see every technician in Australia have access to the community hub.

"Thanks to the generosity of our partners including Penrite Oil Company, Ryco Filters and Monroe Shock Absorbers, the community is completely free to join, which removes any financial barriers and gives every technician the opportunity to collaborate with like-minded technicians and contribute to the community" he said

"If you're a technician who is proud of their craft and wants the satisfaction and financial rewards of being a top-flight technician, then this is for you" he said, whilst adding "and we certainly encourage workshop owners to get involved and help their staff to develop".

The online hub currently includes technician tips and tricks, an industry news feed, a fault-fix data base, a knowledge forum and, according to Mr Davis, other tools and resources will be added over time.

"We're currently finalising a career and employment opportunities section and we also have plans to one day include recognition awards and social awareness campaigns so that hopefully we can help to lift the overall profile and status of our profession" he said

To join the online community, go to www.mechanic.com.au

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