

For immediate release:



## **Australian Automotive Aftermarket Association**

The voice of the independent aftermarket in Australia

### **BE A PART OF OUR BIGGEST INDUSTRY EVENT – AUSTRALIAN AUTO AFTERMARKET EXPO 2019**

**September 19, 2018** - The Australian Automotive Aftermarket Association (AAAA) is gearing up for the industry's biggest showcase event, the 2019 Australian Auto Aftermarket Expo, to be held at the Melbourne Convention and Exhibition Centre from April 4 to 6, 2019.

The 2019 Expo will be held in conjunction with the 2019 Collision Repair Expo, covering more than 21,000 square metres of exhibition floor space and including more than 400 exhibitors. It is by far Australia's largest automotive industry exhibition, bringing together manufacturers, exporters, importers and service providers that represent this country's constantly growing automotive aftermarket industry.

This biennial event will showcase the strength and diversity of the Australian automotive aftermarket industry, bringing the entire industry together with independent workshop owners and automotive technicians at this three day, trade only event.

The 2019 Expo also represents an opportunity to meet with customers face to face, building relationships and gathering important product and service feedback from the professionals who are actually recommending and fitting your products or using your services.

With just under seven months until the doors are opened at the 2019 Expo, exhibitor bookings are at an all-time high with over 90% of available floor space already sold, so you will have to act quickly if you want to ensure that you have a presence at this stand-out industry event.

A very limited number of sponsorship opportunities also remain available to enable your company to feature more prominently at the 2019 Expo. These sponsorship packages represent excellent value and affordability, providing your company or brand with the opportunity to attract more front of mind customer attention at this biennial event.

"Participating in the Expo as an exhibitor or sponsor gives companies the opportunity to align their brands with the largest and most successful automotive aftermarket industry event in Australia," stated Stuart Charity, AAAA Executive Director.

"With a limited number of stands still available and many of our sponsorship opportunities already taken up, we encourage you to act now to ensure that you take advantage of this one in two year opportunity to drive your business harder during this massive three day industry event. We are looking forward to what is shaping up to be our best Expo yet," he added.

For remaining 2019 AAA Expo exhibitor space enquiries contact Nina Roberts at IEC - **03 9596 9205** or by email: [nina@iecgroupp.com.au](mailto:nina@iecgroupp.com.au).

To discuss the remaining 2019 Expo sponsorship opportunities that are available, contact Michelle Vizzuti at the AAAA on **03 9545 3333** or by email [michelle@aaaa.com.au](mailto:michelle@aaaa.com.au).

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Suggested image caption: The 2019 Australian Auto Aftermarket Expo, to held at the Melbourne Convention and Exhibition Centre from April 4 to 6 will be Australia's largest automotive industry showcase, joining thousands of customers with suppliers, manufacturers and service providers.

**For further information contact Paul Marinelli, Marinelli PR - 0417 558 655.**

This press release and its accompanying image can also be viewed and downloaded from the Marinelli PR website:

