



Repco Backs The Australian Auto Aftermarket Expo

The Australian Automotive Aftermarket Association (AAAA) is proud to announce Repco as the Major Sponsor of the Australian Auto Aftermarket Expo, taking place at the Melbourne Convention & Exhibition Centre, April 7 – 9, 2022.

The Expo is the nation's most comprehensive exhibition for the aftermarket industry, featuring the very latest vehicle repair and servicing equipment, replacement parts, tools and accessories, plus industry experts sharing technology and trends.

Repco's significant new partnership with the show will also form part of the iconic Australian company's efforts in celebrating their 100th year in operation in Australia.

"We welcome Repco as major sponsor for the Australian Auto Aftermarket Expo 2022, an event we have every confidence will be our biggest and best ever show. The Expo is a trade show run by the industry, for the industry so having a company of Repco's standing front and centre at the event is a great endorsement of the importance and strength of the Expo and shows their support of our industry," said Stuart Charity, CEO of the AAAA.

"It's incredible to think Repco will celebrate 100 years in operation next year and having this great Aussie brand as our major sponsor is a fitting way to celebrate that achievement. Our thanks to Rob Cameron, Wayne Bryant and the entire team at Repco for their support – we look forward to April next year."

Repco is one of the largest auto parts and car accessories providers in Australia, with over 320 stores supplying quality parts and service to the automotive aftermarket. Repco's Executive General Manager Wayne Bryant was equally excited by the new partnership with the AAAA for the 2022 Expo.

"Repco is thrilled to partner with the Australian Auto Aftermarket Expo as major sponsor. The AAAA and their Expo provides such an important function to the auto aftermarket and trade. Equally, Repco proudly serves the automotive aftermarket, supplying the knowledge, service and parts that keeps our industry moving. Next year we will celebrate 100 years in operation as a proud Australian company and becoming major sponsor of the industry's showcase event is a great combination," said Wayne Bryant.

Repco will proudly join hundreds of Australian companies exhibiting at the 2022 Australian Auto Aftermarket Expo, April 7-9 at the Melbourne Convention and Exhibition Centre.

For more information on Repco, head to www.repco.com.au
For more information on the 2022 Australian Auto Aftermarket Expo –
www.autoaftermarketexpo.com.au

With the Expo just over a year away and already 70% booked, now is the time to make sure you have your space secured by contacting, AAAA Expo partner, IEC Group: 0402 067 321 or nina@iecgroupp.com.au To enquire about sponsorship opportunities, please contact the AAAA on (03) 9545 3333 or michelle@aaaa.com.au.