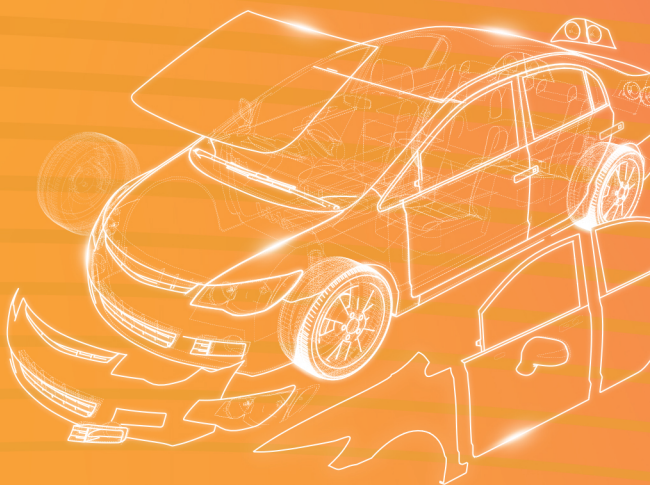




COLLISION REPAIR EXPO

# THE FUTURE OF AUTO REPAIR IS HERE >



7 - 9 APRIL 2022

MELBOURNE CONVENTION & EXHIBITION CENTRE

Major Sponsor



An Initiative of



FREE Trade Registration [COLLISIONREPAIR.COM.AU](http://COLLISIONREPAIR.COM.AU)



# THE FUTURE OF AUTO REPAIR IS HERE >

7 - 9 APRIL 2022

MELBOURNE CONVENTION &  
EXHIBITION CENTRE

New releases from top  
Australian brands

Be inspired at the Workshop of  
the Future Pavilion

View live Lowbake Spray Booth  
demonstrations

See the latest technology  
and equipment

Connect and network with  
the industry

And...

Learn at the free seminar program  
hosted by industry experts

FREE Trade Registration  
[COLLISIONREPAIR.COM.AU](http://COLLISIONREPAIR.COM.AU)



## DATES

Thursday	7 April 2022	10am - 6pm
Friday	8 April 2022	10am - 8pm
Saturday	9 April 2022	10am - 5pm

## VENUE

**Melbourne Convention & Exhibition Centre**  
1 Convention Centre Place, South Wharf



FREE TRADE  
REGISTRATION  
  
SCAN HERE

## CO-LOCATED EVENT



The only aftermarket auto event for Australasia. Discover the latest automotive parts, accessories and equipment from over 250 industry leading companies.

# ON FLOOR FEATURES



## WORKSHOP OF THE FUTURE PAVILION

A display of state-of-the-art equipment and technology as well as regular presentations from industry experts.

## SEMINAR & DEMONSTRATION STAGE

For the first time, the Expo will incorporate a stand-alone seminar stage on the CRE show floor, which will deliver a free comprehensive training and education program sponsored by I-CAR.



## LOWBAKE SPRAY BOOTH

The Lowbake Spray Booth is an interactive crowd favourite. See the latest techniques, paints and technology being used via live demonstrations by the major refinish companies.

## NETWORKING HAPPY HOUR

Enjoy a relaxed complimentary networking opportunity with industry colleagues whilst still being able to walk through the Expo. 8 April 2022, 6pm – 7pm.



# WHY ATTEND

## Discover the latest innovations in...

- Paint Products & Applications
- Chemical & Surface Preparation Products
- Collision Repair Tools & Equipment
- Computer Software & Hardware
- Training & Technology
- Business Services

## A must for all...

- Panel Beaters
- Spray Painters
- Trimmers
- Resellers
- Retailers
- Metalworkers
- Apprentices





# VISITING MELBOURNE

## ACCOMMODATION

View a range of competitively priced accommodation options through our preferred supplier, Ozaccom.  
**BOOK NOW!**

Book at: <https://bit.ly/CRE-Accomm>

**TEL:** 1800 814 644 (Australia Toll Free) or +61 7 3854 1611

**EMAIL:** [ozaccom@ozaccom.com.au](mailto:ozaccom@ozaccom.com.au)

## GETTING THERE

For car parking, public transport and taxi details, visit:  
<https://www.collisionrepair.com.au/visiting/getting-there/>

## WHAT'S ON IN MELBOURNE

Maximise your time in Melbourne and attend the F1 Australian Grand Prix on the same weekend as our 2022 Expo.

This will make for a **huge weekend in Melbourne.**

See what else is on in Melbourne & plan your visit at:  
<https://whatson.melbourne.vic.gov.au>

# FREE SEMINAR SERIES

## THURSDAY 7 APRIL 2022

**1:30PM**

**SPEAKER: BEN FEWTRELL**

### HOW TO USE DIGITAL MARKETING TO GROW YOUR COLLISION REPAIR BUSINESS

Digital marketing has gone from a 'nice to have' to a 'must have'. During this powerful presentation learn the key areas that you can benefit from with digital marketing. Learn how to attract search traffic through Google, create engagement with social media and generate leads for your collision repair business.

**3:30PM**

**SPEAKER: GEOFF MITCHELL**

### MAKING IT STICK – A DISCUSSION ON ATTACHMENT METHODS

This topic will look into attachment methods on vehicles, tooling & equipment options and requirements and torque settings. There will be a focus on what is required when it comes to attachment methods, and the potential consequences should these aspects not be considered.

## FRIDAY 8 APRIL 2022

**11:30AM**

**SPEAKER: BEN FEWTRELL**

### 5 KEY DRIVERS OF A SUCCESSFUL COLLISION REPAIR BUSINESS

Learn how to grow your business predictably and profitably. These five key drivers are a must know for every collision repair business owner. By understanding and learning how to influence the key drivers you will be able to confidently grow your business. You'll leave this presentation with five ways that guarantee to increase your business profits.

**1:30PM**

**SPEAKER: BEN FEWTRELL**

### HOW TO DIVERSIFY AND GET YOUR CUSTOMERS BUYING MORE

It's six times easier to get an existing customer to buy again than it is to get a new customer. Learn strategies for diversifying your business and stop relying on one income stream. During this presentation you will receive over 20 ideas that you can easily implement into your collision repair business.

**3:30PM**

**SPEAKER: GARRY MAHER**

### ADAS: A TECHNICIAN'S POINT OF VIEW

Dive into Advanced Driver Assistance Systems (ADAS) and the impact this technology has on collision repair from a technician's perspective.

## SATURDAY 9 APRIL 2022

**11:30AM**

**SPEAKER: GARY WOOD**

### GAINING MAXIMUM BENEFIT FROM TRAINING

When it comes to training, what's involved for business owners and staff? What are the advantages of investing in education? Learn how I-CAR Australia training can benefit both yourself and your workshop.

**1:30PM**

**SPEAKER: BEN FEWTRELL**

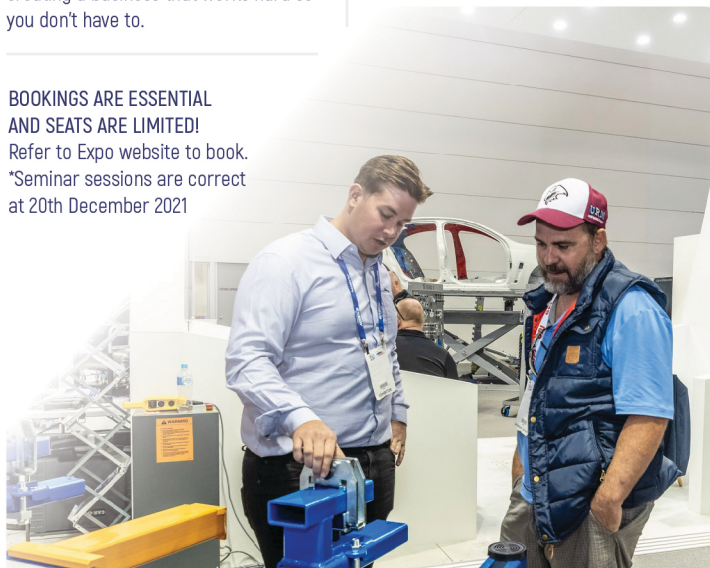
### HOW TO BUILD YOUR COLLISION REPAIR BUSINESS SO IT DOESN'T RELY ON YOU WORKING 'IN' IT

What would happen if you were sick or went on holiday? Would your business survive without you there? During this presentation you'll learn how to structure your business, so it doesn't rely on you having to be there all the time. You will learn the key steps to creating a business that works hard so you don't have to.

**BOOKINGS ARE ESSENTIAL  
AND SEATS ARE LIMITED!**

Refer to Expo website to book.

\*Seminar sessions are correct at 20th December 2021



Book your free tickets at [COLLISIONREPAIR.COM.AU](https://COLLISIONREPAIR.COM.AU)

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*Australia*

**Collision** THE NATIONAL **Repairer**

# EXHIBITORS

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AUSTRALIA

ALL COMPRESSOR SERVICES

AM COMPRESSORS

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AUDATEX AUSTRALIA

BENNETT (BLACKHAWK)  
MACHINE TOOLS LIMITED

BLACKLINE AUSTRALASIA

BODYLINE IMPORTS

BODYSHOP NEWS  
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THE NATIONAL COLLISION  
REPAIRER

THE VALSPAR CORPORATION

UNOLINER SYSTEMS

WASHTEC AUSTRALIA

WURTH AUSTRALIA

\*The exhibitor list is current at 20th December 2021. Subject to change.