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Auto Aftermarket Expo to Answer Pressing EV Questions

Expo attendees will be able to plug into the future of the EV market at April's Australian Automotive Aftermarket Expo.

Electric Vehicles (EVs) are one of the most discussed topics among workshops currently, so it was no surprise when more than 120 participants logged on to a special Australian Automotive Aftermarket Association (AAAA) [webinar](#) on the topic.

This webinar – hosted by AAAA Director of Government Relations and Advocacy, Lesley Yates, and mycar Chief Executive Officer and AAAA Board member, Adam Pay – shared some of the latest research and insights into this emerging market. The session proved to be a great introduction to what visitors can expect as part of the comprehensive education opportunity on EVs and the future of our industry at Melbourne's AAAExpo.

One of the pressing questions in relation to EV is how quickly these vehicles will join the car parc. The AAAA recently released Australian market projections based on its assumptions of Australian buying trends and the existing government incentives.

"While these figures are always being updated based on new information, numbers from the end of last year show that when looking at the proportion of the car parc that is/will be electric, that even if 50 percent of sales are EV in 2030, the car parc will be at best about six percent EV and 94 percent traditional fuel vehicles at that point," said Lesley Yates.

"2045 is increasingly looking like the tipping point, so looking ahead, the AAAA believes that if you run a workshop with four bays, one of these will be EV in 2040 and half of them will be EV in 2045, assuming a steady increase and that government policy remains the same."

To ensure its members can continue to thrive into this new era, the AAAA Board has established an EV Strategy Group focused on helping the industry prepare for this evolution. It has a simple brief – to support members to reach a point that they can confidently tell their customer – "yes, I can service your EV."

"We see EV as evolution, rather than revolution. Once adoption picks up, we'll need to move at pace, but right now there's a healthy runway for the industry to transition. But we need to take action; it'll need the industry – all of us – to do something about it; to prepare ourselves," said Adam Pay.

The AAAA and its EV Strategy Board feels the aftermarket needs to pay attention to the following subjects now, in order to plan to embrace EVs: knowing when EVs are coming, having the knowledge to work with them; understanding workshop layout considerations; and being ready with consumer information.

"What I am confident about, is the ability of this industry to adapt and change – we've proved it time and time again. Keeping our minds open to the opportunities, being inquisitive and learning; gearing up and working together as an industry to embrace the future, will ensure our collective 'from, to' journey is smooth and successful," said Adam.

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All of these talking points and more will be addressed as part of the AAAExpo's 'Electric Vehicles Trends and Opportunities' seminar, presented by AAAA Chief Executive Officer Stuart Charity on the Saturday of the Expo. This seminar represents just one of many free seminars across the three days of the Expo focusing on the topics that matter to the automotive industry.

The comprehensive Seminar Series is complimented by the highly anticipated Workshop of the Future pavilion, replicating a futuristic workshop and bringing together state-of-the-art equipment and technology with regular presentations from industry experts across four key zones:

- Workshop Management Systems
- EV/Alternative Fuel Repair Techniques and Workshop Equipment
- ADAS Calibration Equipment; and Diagnostics
- Tooling including J2534 Pass Through Technology.

The Workshop of the Future Pavilion will provide workshops a path to begin a pivot toward meeting the needs of the changing car parc.

To register for the 'Electric Vehicles Trends and Opportunities' Seminar and view the full seminar program, visit <https://bit.ly/AutoExpo-SeminarSeries>, or for the Collision Repair Expo Seminar Series, click here <https://bit.ly/CRE-SeminarSeries>

For more information about the Workshop of the Future Pavilion, head to <https://autoaftermarketexpo.com.au/visiting/wof/>

A replay of the full EV webinar has been made public, and can be watched [HERE](#)

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The Australian Auto Aftermarket Expo, co-located with the Collision Repair Expo will take place 7 – 9 April, 2022 at the Melbourne Convention & Exhibition Centre. The Expo is the nation's only comprehensive exhibition for Australia's \$25B aftermarket industry. Over 8,000 trade visitors will join more than 250 exhibitors across three days to learn, network, and experience the latest automotive parts, equipment and technology. For more information and to register FREE, head to www.autoaftermarketexpo.com.au

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